Terms & conditions

Application deadline: 11.59pm Friday 11th November 2022

Terms and Conditions

1. Applicants to Bookflicks must have taken part in one of the following Rural Media programmes. Rural Media BFI Film Academy, New Creatives Midlands, Random Acts Midlands, Point of View.

2. Evidence of artistic merit, originality and the quality of your practice and ability to deliver will be the foremost consideration of the application panel.

3. If you have commercial representation then you must clearly state this in your application. As a new talent development programme we will look to primarily support those without such representation.

4. All intellectual property in the applicant’s work will remain with and belong to the individual applicant. The application licenses Rural Media and it’s partners to use such Intellectual Property for the purposes of Bookflicks.

5. Rural Media reserve the right to publicise and promote all applications and funded projects, including individual profiles, portfolio content and project summaries.

6. Successful applicants will agree to abide by the Licence Agreement as stipulated in the Artist Agreement including distribution rights.

7. Successful applicants will be expected to promote the project, and be available for interviews and participate in events such as receptions, press activities and launches for BookFlicks.

8. All shortlisted applicants must ensure that they are available for the filming , recording , editing and documenting of their work and for any related editorial activity. Failure to do so will result in the disqualification of your application.

9. Recipients of a New Creatives commission must acknowledge Bookflicks, Arts Council England and Rural Media on any promotional material for your project.

10. With regards to data protection, Rural Media will use each entrant’s personal details for the purpose of administering this application.

11. The name, photograph and application of the successful applicants may be used by Rural Media and Arts Council England for publicity purposes. Successful applicants agree to allow Rural Media and Arts Council England to use their name and likeness for advertising and publicity purposes in association with Bookflicks without additional remuneration.

12. Shortlisted applicants may be asked to an interview, where they will talk through their idea in more detail, this could be face to face, phone, Skype or email.

13. The New Creatives judging panel will be made up of Rural Media and selected representatives and be assessed against the following criteria:

• Artistic quality and creativity

• Feasibility within budget

• Social Context

• Application/portfolio

14. Any costs incurred when putting together your application are the responsibility of the applicant.

15. Any expenditure incurred or committed before a commission is granted is the responsibility of the applicant.

16. Selection of the winning projects remains the decision of the commissioning panel. The outcome of the decision is final. There will be no recourse to appeal if applications have not been successful. Rural Media will provide feedback to unsuccessful shortlisted applicants where possible.

17. Applicants must keep to the terms & conditions and not make any changes to the project without Rural Media’s advance written permission. If an applicant deliberately gives any false or misleading information, the applicant will be withdrawn or, if already awarded the commission, will be asked to pay back any money awarded.

18. Incomplete applications will be considered ineligible.

19. Successful artists shall be required to enter into a licence agreement with Rural Media on terms determined by Rural Media.

Your submission of this form to Rural Media for BookFlicks will constitute your confirmation of the following declaration:

• I hereby confirm that the information I have given in this application is true and correct

• I agree that Rural Media may, for administrative purposes only, make copies of any material submitted in support of my application.

• I agree to Rural Media processing personal data as part of the applications, registration, and learning support processes and accept that this information will be retained during and following my participation for administering my progress and for the provision of statistical returns.

• By submitting this form, I give Rural Media permission to store and process my data as described above in accordance with professional standards and the Data Protection Act 1998.

• If under 18 I confirm that my parent or guardian has given me permission to apply to Bookflicks